

# MACLEAN'S

"CANADA'S NATIONAL MAGAZINE"



FOR STORY OF PICTURE, SEE HEMING ARTICLE PAGE 20

20 CENTS

THE MACLEAN PUBLISHING COMPANY LIMITED TORONTO, MONTREAL, WINNIPEG

\$3.00 PER YEAR

# Linoleum Rugs

Beautify the Home  
Reduce Your Housework

THESE good-looking, durable rugs have so many advantages that they appeal to modern housewives whose pride is their home.

They possess the good qualities of linoleum. They make linoleum easy—almost quickly—to mop or damp cloth. are comfortable—soft to the touch—resilient—roll flat after being bent, durable and long wearing and they lie flat on the floor without folding.

Linoleum Rugs are made in our Canadian Factory by Canadian Workmen who follow many designs of heavy duty, the specifications of our export orders. Each rug is a

designed to withstand our severe Canadian Climate. Made in many popular sizes.

Leading stores carrying floor coverings will be glad to show you an extensive range of designs. You will be pleased with the machine-made quality.

Patrons illustrated appropriate for use in Dining Rooms, Living Rooms, Bedrooms. Or for patterned suitable for use in Bathrooms. If you like, The Big Surround of Eveready Flashlights illustrated may be useful placed in a locker.

Sold by Leading Dry Goods, Furniture, Departmental, House Furnishings and General Stores throughout Canada.



Eveready Flashlights Meet Every Need for Emergency Light



## Eveready- the enemy of danger

**D**ANGER delights in darkness. Under a mantle of black, it sets its pitfalls for unwary feet. Insurance files are filled with instances of bruised bodies and broken limbs and worse that might not have been had an Eveready Flashlight been used.

Eveready Flashlight is the enemy of danger. It throws back the jet cloak and reveals the menace in gloom. Its burrowing beam daylight the dark corners where a match or other open flame would invite disastrous fire.

There are countless uses for Eveready Flashlights in every home. The vest pocket types fit snugly into pockets, hand bags, travelling bags. Smooth and shiny like a silver cigarette case, they are as personal as your watch—and as useful.

See the several styles of Eveready Flashlights at electrical, hardware, drug, sporting goods and auto supply stores. There's at least one type that will appeal to you. Eveready Batteries fit all flashlights and make them better flashlights.

CANADIAN NATIONAL CARBON COMPANY, LIMITED  
Toronto and Winnipeg

# EVEREADY

## FLASHLIGHT

The Light that says "There It Is!"





































"The Kleanize shoe polish is the best shoe polish I have ever used. It gives my shoes a beautiful shine and keeps them from getting scuffed."—Mrs. J. H. Smith, Toronto.

## Dries overnight —with a tough waterproof gloss

The shoes that look noble. A good look and a lot of good-looking from the soles of the feet. All you need to keep your shoes looking like new is to use Kleanize shoe polish. It gives your shoes a beautiful shine and keeps them from getting scuffed. It is the best shoe polish I have ever used. It gives my shoes a beautiful shine and keeps them from getting scuffed.



AGENTS: VANHOSE CO. LTD. 100 Queen Street W. Toronto, Ont.

## Dye Industry and Disarmament

Chemical Industries of Germany Are Menace to World's Peace.

Y. LEVITSKY

DYE factories are chemical plants and in turn they produce from dyes to synthetic and green give to the world of a very high price in the 30. Labeled in the world in Germany and Switzerland (German Dye Works). Chemical industry is the world of all documents.

On the other hand, the dye industry is the world of all documents. It is the world of all documents. It is the world of all documents. It is the world of all documents.

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GRAPELAD is one of the famous Welch Lades—pure fruit and sugar jam. It is made from selected, ripe grapes and all the juice and richness of the grapes go into it. Only seeds and skins are removed and clear crystals taken out by the Welch patented process. Only pure sugar is added—nothing else whatever.

No wonder that Grape-Jade has such a delicious flavor and is so velvety smooth and rich.

Use Welch Grape-Jade on piping hot muffins or buns or on griddle cakes or on plain bread or toast. You never tasted such a jam that was better.

Ask your grocer for Grape-Jade and the other Welch Lades. You can buy them all in attractive No. 16 glass jars or standard 4 pound tin. Write for a Grape-Jade Recipe Folder.

## A Guide for the Home-Maker

Burroughs' 1931 Furniture Catalogue is Packed with Money-Saving Hints



The amount of the Catalogue is the amount of the Catalogue. It is the amount of the Catalogue. It is the amount of the Catalogue. It is the amount of the Catalogue.

### Costs Nothing

It costs nothing to get the Catalogue. It is the amount of the Catalogue. It is the amount of the Catalogue. It is the amount of the Catalogue. It is the amount of the Catalogue.

## A Winged Torpedo Boat

The Swiftest and Most Dangerous Enemy to the Battleship.

"TORPEDO" is the title of

"TORPEDO" is a comparatively limited class in the world and many people think nothing of it. It is the amount of the Catalogue. It is the amount of the Catalogue. It is the amount of the Catalogue. It is the amount of the Catalogue.

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**WELCH LADS**  
pure fruit jams

Grape-Jade  
Peach-Jade  
Pineapple  
Cranberry  
Orange Marmalade  
Grape-Jade

All in No. 16 glass jars and 4 pound tins at your grocer.























## They remain black to the end

You may subject Hawley-Dryd stockings and socks to the roughest laundry treatment, but they will still retain their lustrous, deep, dense, black tone.

## Hawleys Hosiery Black

**STRENGTH**  
FOR CUTTING AND WASHING  
Hawley-Dryd stockings are guaranteed fast and actually improve the quality of the laundry upon which it is used.  
Hawley-Dryd stockings and socks are made in full-fashioned lengths—longer than 1937's. Fresh living eye lines. The Hawley-Dryd stockings have the dye in its nucleus, permeating every part, and thereby stay black to the end.  
Said for the world's most famous hosiery maker.  
Hawley-Dryd Hosiery Co., Ltd.  
45, HANOVER ST., LONDON, ENGLAND

Sole Agents for the United States  
A. S. HANOVER CO., LTD.  
New York, N. Y.

## HOTEL TULLER

DETROIT - MICHIGAN



RESTAURANT BAR

- |                     |              |
|---------------------|--------------|
| Old Colony Club     | Cafe de Cote |
| Club United         | Healy Club   |
| New York            | Dinner 8:30  |
| Detroit Auto        | California   |
| Michigan Club       | Grand Hotel  |
| Motor Club          | Grand Hotel  |
| Detroit Tennis Club | Barber Shop  |
| Excelsior Club      | Grand Hotel  |
| Motor Club          | Barber Shop  |
| Excelsior Club      | Grand Hotel  |
| Motor Club          | Barber Shop  |
| Excelsior Club      | Grand Hotel  |
- 400 Rooms — \$2.50 up — Single  
400 Rooms — \$4.00 up — Double  
12 Rooms of Agents' Sample Rooms  
\$10.00 per day



## Why Have We Juvenile Crime?

By ETHEL M. CHAPMAN

THESE are the days when the youth of our country is so full of energy and so full of life that it is almost impossible to find a single juvenile delinquent who is not a product of the modern world. The youth of our country is so full of life that it is almost impossible to find a single juvenile delinquent who is not a product of the modern world.

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morning and during the year around with a view to his complete training for service or land. It is all for him to do, and the training is so complete that the youth of our country is so full of life that it is almost impossible to find a single juvenile delinquent who is not a product of the modern world.

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The picture, the date and the title—you have them all—with an

## Autographic Kodak

Colophon from the Autographic Kodak

CANADIAN KODAK CO., Limited  
TORONTO, CANADA

## An English Suit

For the man who wants to be a gentleman, there is no better suit than the English suit. It is a suit that is made for the man who wants to be a gentleman, and it is a suit that is made for the man who wants to be a gentleman.



DON'T BE JEALOUS OF HER BEAUTY  
THE BEAUTY INSTITUTE, LONDON  
107, FRANKLIN STREET, TORONTO

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# Shining and Spotless



Use Old Dutch for the daily clean-up in the bathroom, it makes porcelain, marble, tile and metal fixtures look like new. Contains no caustics or acids; does not injure the finest surfaces; cannot roughen or redden the hands.